



missoula in motion

2010 Commuter Challenge

april 25-may 1

Congratulations! Your workplace has signed up to compete in the 2010 Commuter Challenge. It is the perfect time of year to give Missoula's many sustainable transportation options a try and we're glad you are part of it.

The 2010 Commuter Challenge works like this:

Get your coworkers involved! The workplace with the highest percentage of participation wins and will be declared the Commuter Challenge Champion at the Crowning Ceremony on May 13th.

- April 25th to May 1st (Bike Walk Bus Week), commute to work by any means other than **alone** in a car.
- **Log your commutes at the end of your work week** - see logging instructions and options below.

The Commuter Challenge is a business-to-business competition raising awareness and rewarding commuters who choose sustainable transportation for their work commute. So, try a new commute, get back to old habits or be rewarded for your everyday sustainable commute ritual. There are several ways to win:

- 1) Your **workplace** can be crowned champions based on overall percentage of participation. To contribute simply log your days for the week (missoulainmotion.com)
- 2) When you log your days, you are also entered as an **individual** and are eligible for raffles. Prizes include coffee cards, MDA gift cards and commuter gear (see missoulainmotion.com for full raffle list). Each individual who logs **perfect participation** for the week earns a free Big Dipper ice cream.

**The Commuter Challenge begins on Sunday, April 25th.
Logging concludes at 5pm on Wednesday, May 5th.**

Option #1: On-line Logging (Preferred)

At the end of your work week, go to missoulainmotion.com and click the "Commuter Challenge" button. Follow the instructions and prompts to log your commutes for the week.

Please note: You can only log once for the week. To ensure proper credit, please wait until the end of the week. Logging concludes at 5pm on Wednesday, May 5th.

Option #2: Paper Logging

Using the codes provided below, record your commute modes (trips to and from work only) throughout the week. Return this form to: Missoula In Motion, 127 W. Spruce, 59802, or fax to 258-3988 by 5 PM on Wednesday, May 5th.

Name: _____ Phone: _____

Business: _____ Email: _____

**Bike = B Walk = W Bus = M Carpool = C Vanpool = V Telework = T
Drive Alone = D Off/No Work = NA**

Sun. 4/25	Mon. 4/26	Tues. 4/27	Wed. 4/28	Thurs. 4/29	Fri. 4/30	Sat. 5/1